



NEWS RELEASE

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Dynamic Literacy Publishes New *WordBuild*® Teacher Editions

4th Generation Teacher Manuals Incorporate Feedback, New Methods

CHARLOTTESVILLE, VA. (April 20, 2009) – Dynamic Literacy, a developer of vocabulary instructional materials, announces new revisions to *WordBuild*® *A Better Way to Teach Vocabulary*™. Studies show that students who understand how words are formed, by combining prefixes, suffixes and roots, tend to have larger vocabularies and better reading comprehension, according to the Harvard Graduate School of Education. The new Dynamic Literacy Teacher Editions are designed to boost classroom performance by providing teachers with detailed guidelines to help students gain skills in vocabulary, language, and reading comprehension.

“Although many teachers inherently know that morphological word building is an effective way to expand vocabulary and comprehension skills, few have been trained in word building methodology,” according to Dr. David Larrick, Director of Instructional Content for Dynamic Literacy. “These new teacher editions provide a solid day-by-day framework for vocabulary development that is interesting and fun for both students and teachers.”

WordBuild, A Better Way to Teach Vocabulary consists of two series, *Foundations* and *Elements*. Intended for grades 3-5, but available for vocabulary instruction intervention for grades 6 and up, *Foundations* contains two years of morphics-based instruction. *Elements* is intended for grades 5-9, but is available for vocabulary instruction intervention for grades 10 and up, and contains three years of morphics-based instruction. Prices start at \$10.99 per student, plus \$69.99 per teacher for instructional materials.

For more information on *WordBuild*® *A better Way to Teach Vocabulary*™, or to speak with a sales representative, visit www.dynamicliteracy.com or email info@dynamicliteracy.com.

About Dynamic Literacy

Dynamic Literacy, LLC is committed to improving vocabulary, language and reading comprehension skills for students through *WordBuild, A Better Way to Teach Vocabulary*. Based on frequently used Latin and Greek roots, the program is a series of educational materials designed to teach students how words are built by focusing on the meaning of prefixes, roots and suffixes. Gaining the skills necessary to decipher unfamiliar words helps improve students’ performance in the classroom and on high-stakes assessments. The company was established in 2002 and is headquartered in Charlottesville, Va. For more information, visit www.dynamicliteracy.com or phone 888-696-8597.